Google Analytics

This is **Google Analytics "GH4"** course from beginner
With the skills gained from this course, you'll be equipped to excel as a Data Analytics Specialist, harnessing the power of tools like Google Analytics to dissect data, derive actionable insights, and drive informed decisions in various professional settings."

Google Analytics for Beginners

Day 1 – **GA4 introduction**

Day 2 – **GA4 Analytics Concept**

Day 3 – **GA4 Account**

Day 4 – **RealTime Report**

Day 5 – **Audience Demographic Data**

Day 6 – **Cohort Analytics / User Flow**

Day 7 – **Custom Segmentation**

Day 8 – **Custom Segmentation**

Day 9 - **Summary**

Day 10 – **Acquisition**

Day 11 – **Traffic Sources**

Day 12 – **Source & Medium**

Day 13 – **Paid & Organic Sources**

Day 14 - **Summary**

Day 15 - **Exam**

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THANK YOU