

# Search Engine Optimization

Full Search Engine Optimization course starting from **Beginner to intermediate Lvl**

- 1 - Digital Marketing Fundamentals**
- 2 - SEO " Beginner Lvl "**
- 3 - SEO " Intermediate Lvl "**



# Beginner Lvl

Welcome to **Search Engine Optimization** Beginner Lvl course

- Day 1 – Introduction to SEO
- Day 2 - How search Engine Work
- Day 3 – Types of SEO
- Day 4 – Keyword Research and Competitive intelligence
- Day 5 – On-Page Optimization
- Day 6 – On-Page Optimization
- Day 7 – On-Page Optimization
- Day 8 – Off-Page Optimization
- Day 9 – Off-Page Optimization
- Day 10 - Off-Page Optimization
- Day 11 – **Summary**
- Day 12 – Duplicate Content
- Day 13 – Design and Architecture
- Day 14 – Local SEO
- Day 15 - **Summary**
- Day 16 - **Exam**



# Intermediate Lvl

Welcome to **Search Engine Optimization** Intermediate Lvl course

- Day 1 – **User-Agents / Reverse-DNS**
- Day 2 - **Intro to log file auditing**
- Day 3 – **Introduction to HTTP header fields & response codes**
- Day 4 – **XML sitemaps**
- Day 5 – **Robots.txt**
- Day 6 – **Canonical tags**
- Day 7 – **Search Console / Performance**
- Day 8 – **Search Console / Crawling & Indexing**
- Day 9 – **Search Console / Core Web Vital**
- Day 10 -**Search Console / Mobile usability**
- Day 11 –**Search Consol / Structured Data**
- Day 12 – **Search Console / Repetition**
- Day 13 - **Summary**
- Day 14 - **Exam**



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**THANK YOU**